

# DERBY

From the past,



The story of Derby, who is still “the only razor blade manufacturer in Türkiye”, began with the production of rubber products in Istanbul Şişli in the first year of the Second World War. Derby, who started its journey with the aim of bringing to consumers, who struggled with poverty in the war years, good quality and economic local products, won the hearts of the consumers in a short time. In the 1950s, with its diversified products, it became one of the most wanted brands and it succeeded to be the 38th biggest company in Türkiye in 1960. In 1975, Derby introduced the first razor blade that is friendly to both face and budget to the Turkish consumers. Doubling its sales with the legendary advertisement campaigns during 1990’s, Derby has taken its place in the market as the indispensable razor brand of Türkiye.

To the Present...

Derby has always focused on delivering the highest value for shaving to its consumers over the last 47 years with smooth, comfortable and economic shaving. Today, it shines out as one of the leading razor companies in Türkiye and the world with its international standard in blade technology and quality control systems, wide range of products developed for consumers and professionals, wide sales network, high brand value and exportation to more than 65 countries around the world in all 6 continents.



**DERBY**

# TÜRKİYE'S RAZOR BRAND

Derby is the only razor blade manufacturer in Türkiye. With its manufacturing facilities in Istanbul Tuzla, Derby is one of the leading razor blade companies in the world. Derby supplies high quality blades manufactured in international standards to consumers in more than 65 countries around the world, in all 6 continents today.



\* The Only Razor Blade  
Brand Produced In Türkiye





DERBY

# DERBY IS THERE FOR YOU FOR A PERFECTLY SMOOTH SHAVING EXPERIENCE!



\* Consumer Award  
Golden Brand

The only razor blade brand  
produced in Türkiye.

Having a wide sales network with  
100,000 sales points in 81 provinces  
of Türkiye.

Known by 9 out of 10 people  
in Türkiye\*.

Won the **"Golden Brand"** and  
**"Brand That Is Suggested to  
Consumers"** awards.\*\*

\*\*GFK Brand Research  
"Istanbul Trade Journal and  
Association for the Protection of All  
Consumers-2016



# GLOBAL EXPERIENCE IN SIX CONTINENTS

Derby is exporting to **MORE THAN 65 COUNTRIES** around the world.

Derby, who exported its first razor blade in 1980, has become the brand choice by the consumers in global markets thanks to its razor technologies it has developed. With its experienced export team, Derby is bringing the razor blades manufactured with high blade technology and quality shaving care products together with the consumers in 65 countries in all 6 continents, from Asia to Africa and from Europe to America.

**U.S.A**



**TAJIKISTAN**



**ITALY**





# WORLD STANDARD BLADE TECHNOLOGY

## **All Derby razor blades are;**

- Perforated, hardened and sharpened with the highest blade technology equipment.
- Produced from high performance stainless steel.
- Developed with special chrome, ceramic, platinum and tungsten coating technology for optimum durability and shaving comfort.
- Controlled in every step of the production with international quality standards applications.



# WORLD STANDARD BLADE TECHNOLOGY

Derby has a production capacity of about **4 MILLION RAZORS** per day.

By processing the high quality steel supplied by the world's leading manufacturers on all European machines, Derby is able to produce approximately 4 million razors per day.

Produced with the latest blade technology and manufacturing processes, Derby razor blades are made to be more durable with GOTHIC ARCH sharpening technology approved in the world standards. They are cleaned 100% with special VAPIC cleaning systems in the last step, ensuring the consumers a smooth, comfortable shaving.



# HIGH PERFORMANCE & SUSTAINABLE QUALITY

Derby certifies high performance and **SUSTAINABLE QUALITY** with its certificates of international standards.



TS-EN-ISO-9001:2015 Quality Management System Standard assures the quality by meeting the expectations and requirements of the customers in every process, from the manufacturing or delivery of the product to the time they reach the customer. It prioritizes customer satisfaction and includes total Quality Management basic principles.

IQ NET- International Certification Network, constitutes the largest and most respected certification body in the world. IQNet certificates are the biggest proof of international standards that are recognized.

Turkish Standards Institute (TSE) confirms that the goods and services are manufactured and controlled in accordance with Turkish standards.



# PROFESSIONAL AND CONSUMER SHAVING

Derby offers a wide range of shaving solutions for both personal and professional use.



## Professional Razor Blades

- High-tech professional razor blades for barber use.
- Single and Double Edge Blade Options.

## Razor Blades

- Razors with single, twin and triple blades produced with the latest technology.
- Alternative product colors and packaging options to suit different preferences.
- Special shaving solutions for women.



## Facial Care Products

- We take shaving experience one step further. Facial care products to give you extra comfort with shaving.

## Shaving Care Products

- Shaving care solutions for moisturizing, regenerating and revitalizing the skin for a more comfortable shave experience before and after shaving.







***DERBY***

**RAZOR BLADES**

WE LOOK GOOD WITH DERBY

# Samurai 3 Platinum

- With 3 and 2 blade options with new blade technology, it provides a smooth, comfortable clean shave.
- The blades are coated with chrome, ceramic, tungsten and platinum for optimum blade comfort and durability.
- Adapts to facial curves with its pivoting head.
- Lubricating strip with vitamin E reduces friction and prevents burning.
- Ergonomic grip with anti-slip rubber handle.



Comfortable  
clean shave  
with new blade  
technology



Lubricating strip  
with Vitamin E that  
protects the skin



Pivoting  
head for the  
perfect touch



Ergonomic  
grip with  
anti-slip rubber  
handle.



**DERBY**

# Samurai 3 Platinum





# Samurai 3

- Provides a clean shave with 3 and 2 blade options.
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DERBY

# Samurai 3



**DERBY**

# Derby

- Ideal for shaving long beards.
- Easy-to-clean single blade.
- Affordable.



Easy to rinse with  
its wide gaps



**DERBY**

**Derby**



**DERBY**

Krom - Seramik  
Platin ve Tungsten Kaplı Bıçak

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Platin ve Tungsten Kaplı Bıçak

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TEK BİÇAK  
SINGLE BLADE  
С ОДНИМ ЛЕЗВЕМ



**DERBY**

# Derby Shower

- Designed for body shaving.
- Easy to clean with its special combed head.



Easy to clean with its  
special combed head



**DERBY**

# Derby Shower



**DERBY**

Banyo - Body

Kolay temizlenen özel başlık  
Easy to rinse with special head  
Бригада одноразового

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# Lady Platinum

- Specially designed for women for a smooth and precise shave.
- With its 2-blade pivoting head, it adapts perfectly to the body.
- Increases shaving comfort thanks to its lubricating strip with vitamin E.
- The blades are coated with chrome, ceramic, tungsten and platinum for optimum blade comfort and durability.
- Ergonomic grip with anti-slip rubber handle.
- Easy to rinse.

# Lady

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Lubricating strip  
with Vitamin E  
that protects the skin

Pivoting  
head for the  
perfect touch





***DERBY***  
**PROFESSIONAL RAZOR BLADES**

CHOICE OF PROFESSIONALS

**DERBY**





# SHAVING WITH DERBY WORK OF PROFESSIONALS





***DERBY***  
**SHAVING CARE PRODUCTS**

ALL YOU NEED FOR A PROPER SHAVING





# Shaving cream

- Softens the beard and facilitates the smooth movement of razor blade.
- Protects the skin against irritation.
- Refreshes the skin with menthol, lemon fragrances.



# Shaving foam

- Softens the beard and facilitates the smooth movement of razor blade.
- Protects the skin against irritation.
- Refreshes the skin with Ocaen, Nature, Amber fragrances.



**NEW**

# DERBY

## FACIAL CARE PRODUCTS

MAXIMIZE THE COMFORT FROM  
YOUR SHAVING EXPERIENCE







## DERBY AFTER-SHAVE BALSAM 100 ML

Derby Aftershave Balm for nourishing and protective care after shaving.

After shaving with Derby razors, massage some of the product into your skin.

## DERBY PEELING CREAM 150 ML

Derby Peeling Cream for a vibrant complexion.

Squeeze a small amount of the product onto your finger and apply in a circular motion over your face, excluding the eye area.

After rubbing in the cream thoroughly, wait a few minutes.

Then, wash your face with warm water. After drying your skin, you can apply your moisturizing cream.

It can be applied 1- 2 days a week.

## DERBY FACE AND BEARD CLEANSING GEL 150 ML

Derby Face and Beard Cleansing Gel to cleanse your skin from oil and dirt.

After foaming a small amount of cleansing gel with water in your hand, apply it by massaging onto your bearded or beardless skin. Rinse with plenty of water.



## DERBY

### PEEL-OFF BLACK MASK 75 ML

**Derby Peel-Off Black Mask for a purifying effect on your skin.**  
Apply sufficient amount of mask to cover your skin, excluding the eye contour, wait 20 minutes, then peel off the mask. It can be applied 2 days a week.

### DERBY MOISTURIZING CREAM 75 ML

**Derby Moisturizing Cream for nourishing skin care.**  
Take some cream in your hand and apply it to your face and neck with bottom to top massage movements gently. It can be applied twice a day, morning and evening.

### DERBY CLAY MASK 75 ML

**Derby Clay Mask for revitalizing skin care.**  
Apply sufficient amount of mask to cover your skin, excluding the eye contour. After waiting for 10 minutes rinse your skin with warm water. It can be applied 2 days a week.







## DERBY SHAVING COLOGNE OCEAN BREEZE 250 ML

**Derby Shaving Cologne Ocean Breeze for a unique breeze after shaving.**

After shaving with Derby razors, apply the desired amount of product to your skin.

## DERBY SHAVING COLOGNE AMBER FRAGRANCE 250 ML

**Derby Shaving Cologne Amber Fragrance for a unique freshness after shaving.**

After shaving with Derby razors, apply the desired amount of product to your skin.

## DERBY SHAVING COLOGNE NATURE FRESHNESS 250 ML

**Derby Shaving Cologne Nature Freshness for a unique freshness after shaving.**

After shaving with Derby razors, apply the desired amount of product to your skin.





## DERBY FACE AND BEARD CARE OIL 50 ML

**Derby Face and Beard Care Oil to soften your skin and beard with natural oils.**

Take a small amount of product in your palm and apply it to your cleansed skin and beard.

## DERBY ANTI-PRICK SERUM 250 ML

**Derby Anti-Prick Serum to protect your skin from ingrown hair.**

Apply a sufficient amount of product to the area with ingrown hair after shaving. It does not require rinsing. It is suitable for using at night.





## DERBY SHAVING COLOGNE OCEAN BREEZE 500 ML

**Derby Shaving Cologne Ocean Breeze for a unique breeze after shaving.**

After shaving with Derby razors, apply the desired amount of product to your skin.

## DERBY SHAVING COLOGNE AMBER FRAGRANCE 500 ML

**Derby Shaving Cologne Amber Fragrance for a unique freshness after shaving.**

After shaving with Derby razors, apply the desired amount of product to your skin.

## DERBY SHAVING COLOGNE NATURE FRESHNESS 500 ML

**Derby Shaving Cologne Nature Freshness for a unique freshness after shaving.**

After shaving with Derby razors, apply the desired amount of product to your skin.





## DERBY SHAVING GEL OCEAN BREEZE 1 L

**Derby Shaving Gel Ocean Breeze for a more comfortable shave than ever.**

Soften your face by moisturising it with warm water. Start shaving by spreading some gel in the palm of your hand to the area you wish to shave in circular motions and feel the ocean breeze on your skin.

## DERBY SHAVING GEL NATURE FRESHNESS 1 L

**Derby Shaving Gel Nature Freshness for a more comfortable shave than ever.**

Soften your face by moisturising it with warm water. Start shaving by spreading some gel in the palm of your hand to the area you wish to shave in circular motions and feel the nature freshness on your skin.



# SHAVING WITH DERBY



\* The Only Razor Blade Brand Produced In Türkiye



derbymeclisi / derbyshaving

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